

AURORA COLLEGE

POLICY

Aurora College shall provide timely information to the public on the College's programs and services.

PRINCIPLE

1. Aurora College recognizes the need to develop and maintain a public relations program to provide the public with information regarding the College's plans and to foster two-way communications between the College and the communities.

PROCEDURES

1. The President shall, through the office of the Public Affairs Officer, provide up-to-date information on its programs and services to all regions the College serves.
2. Program Managers shall provide current information in regard to future programming and services to the appropriate Director.
3. Directors, through their Site Information Co-ordinator, shall forward campus information to the Public Affairs Officer for the purposes of dissemination to College staff, students, and the general public.