

AURORA COLLEGE

POLICY

The use of the college name and/or logo may only be authorized by the Aurora College President.

PRINCIPLES

1. The Aurora College name and logo are registered corporate trademarks.
2. All activities and functions conducted in the name of the College or displaying the College logo are the responsibility of the College.
3. All promotional material and publications, published by or on behalf of the College, are also the responsibility of the College.
4. Consistent use of the official College name and logo will contribute to the integrity of the College's image.

PROCEDURES

1. Anyone who wishes to use the College's name and/or logo will apply, in writing, to the President, through the appropriate Director and request a camera ready logo for a specific use.
2. The President shall respond in writing.